



## BUFFALO STORIES: THE LIFE OF LEROI C. JOHNSON

Saturday June 1, 2024

*Buffalo Stories 2024* will feature guest of honor, LeRoi C. Johnson, a Buffalo-based visual artist who works as a lawyer by day and has become an accomplished artist locally and internationally. The time Johnson spent living, working, and painting in Washington, DC in the 1970s was integral in the evolution of his style and recurring artistic themes. He describes his work as "electric primitive," exploring cubism and surrealism but incorporating bold, bright colors as well as African, Caribbean, and South American cultural influences. He quickly established himself within the city's art community, exhibiting in local galleries and across the nation. He has also served on the boards of the Burchfield Penney Art Center and the Buffalo Society of Artists. In 2019 Johnson's work was included in the London Biennial.

*About Buffalo Stories: Buffalo Stories offers a glimpse into the lives of Buffalo's most intriguing personalities while toasting our vibrant community and supporting Road Less Traveled Productions. The event celebrates the life of a local Buffalo icon by presenting a one-night only musical written about the guest of honor's life. Past honorees include former Mayor Anthony Masiello, Thurman Thomas, Russell Salvatore, Shelley Drake, Richard Gioia and Maryann Saccomando Freedman.*

The evening will include:

- \* 7:00pm pre-show reception (cocktails and hors d'oeuvres)
- \* 8:00pm performance
- \* post-show reception

Ticket prices for the event are \$250 each and can be purchased:

- \* online at [www.roadlesstravelproductions.org](http://www.roadlesstravelproductions.org)
- \* by phone at (716) 629-3069

Seating is limited. Advance purchase only.

*Funds from the event will benefit Road Less Traveled Productions.*

### 2024 Event Sponsorship Levels:

#### \$1,000

**Benefits include:**

- pre-show announcement inclusion
- logo on event email blasts
- logo on event website page
- press release inclusion
- social media mention inclusion with event posts
- opportunity to provide collateral/swag for event gift bags

#### \$2,500

**Benefits include:**

- 2 tickets to the event
- full page color playbill ad
- pre-show announcement inclusion
- logo on event email blasts
- logo on event website page
- press release inclusion
- social media mention inclusion with event posts

#### \$5,000

**Benefits include:**

- 4 tickets to the event
- full page color playbill ad
- pre-show announcement inclusion
- logo on event email blasts
- logo on event website page
- press release inclusion
- social media mention inclusion with event posts
- opportunity to provide collateral/swag for event gift bags

#### \$7,500 PRESENTING

**Benefits include:**

- 8 tickets to the event
- full page color playbill ad
- lobby banner placement
- pre-show announcement inclusion
- logo on event email blasts
- logo on event website page
- press release inclusion
- social media mention inclusion with event posts
- opportunity to provide collateral/swag for event gift bags

#### \$10,000 TITLE

**Benefits include:**

- 10 tickets to the event
- full page color playbill ad
- lobby banner placement
- pre-show announcement inclusion
- logo on event email blasts
- logo on event website page
- press release inclusion
- social media mention inclusion with event posts
- opportunity to provide collateral/swag for event gift bags

For more info about season sponsorship, please visit us at <https://www.roadlesstravelproductions.org/sponsorship-opportunities>